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Russian Import of Fresh fruits



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Southern Hemisphere

Russian retail

- Russia's retail sector had been growing at a pace of 20 to 30 percent annually over the past 10 years
- According to data from the Federal State Statistics Service (Rosstat), the Russian food and beverage market was valued at \$222 billion in 2009
- Russian retail giants such as the X5 Retail Group, Magnit, Seventh Continent, Dixie and the Kopeyka chains are still among the top Russian retail players

Russian retail

- Nationwide, retail chains occupy about 30 percent of the food retail market, but with higher concentrations in major urban centers (about 50 percent in Moscow and 80 percent in St. Petersburg).
- In Russia, 10.6 percent of the average food basket goes to fresh fruits. The average household's weekly spending for food products ranges from 3,632 rubles (\$114.29) in Moscow to 2,809 (\$89.27) rubles in a city less than 500,000 citizens
- In 2010, consumption of fruit in Russia increased to 71 kg per capita, up 10 percent compared with 2009, based on the Russian Federation Statistic Committee data

Consumption apples

- In 2011, domestic consumption of apples is expected to go up from 1,530,000 to 1,540,000 MT.
- In 2010, apple consumption increased by 7 percent and reached 11.1 kg per person.
- Apples alone capture 25 percent of the fruit market and are recognized in Russia as one of the healthiest products.
- In 2010, Russia became the largest importer of apples in the world; import volume reached 1,110,689 MT valued at \$719.1 million (a 24 percent increase over the 2009 record)
- In MY 2010, the major suppliers of apples to Russia were: Poland (252,773MT), China (158,307 MT), Moldova (148,588 MT), and Serbia (96,983).

Consumption Pears

- In 2011, consumption is forecast up to 497, 000 MT driven by demand from consumers .
- For Russians, the ideal pear is usually described as juicy, crispy, sweet, and not overripe
- For 2011, imports are forecast to reach 412,000 MT
- In 2010, the largest suppliers of pears to Russia were: Belgium (139,185MT), Argentina (108,126 MT), and the Netherlands (46,375 MT)

Consumption Grapes

- Post estimation of the 2011 table grape consumption is 419,700 MT, slightly below the 2010 level.
- In 2010 the grape per capita consumption in Russia reached 2.8 kg, up 7.6 percent compared to 2009 data
- Grapes are available year round in Russia. However, the peak consumption months are August –November (66 percent of annual sales)

Consumption Mandarines

- Mandarin consumption is forecast at 665,000 MT and is one of the most popular fruits in Russia with the third largest sales volume after apples and bananas.
- The most popular mandarin varieties are Clementine, and Satsuma, available year-round
- The most popular size of mandarins in Russia is 80-120
- Russia is the biggest importer of mandarins in the world. In 2010, Russia imported 654,840 MT of product worth almost \$577.6 million, 24 percent up by volume from 2009

Consumption Oranges

- Oranges are the second most popular citrus fruit in Russia with 6.5 percent share of the fruit market. Post estimates orange consumption in 2010 at around 470,700 MT
- Oranges are available year-round in Russia, although winter is high season for consumption.
- The most popular orange varieties are Navel, Valencia of 56-72 sizes
- The major orange exporters to Russia are: Egypt (149,888 MT), South Africa (129,176 MT), and Turkey (77,846 MT). These three countries hold 70 % of the Russian market.

Consumption Lemons

- Lemon consumption is relatively stable in Russia at about 230,000 MT.
- Lemon traditionally is very popular with tea and in home cooking especially for fish dishes. The most popular sized lemons are 100-130
- In 2011, Russian imports are forecast to grow by 2 percent and reach 224,670 MT.
- Turkey supplied 53 % of lemons and its share is consistently going up due to competitive prices and close proximity to the market

Structure of Import from Peru

